



Hello I'm Abdeen Warsi

I am a full time designer in retail with plus 15 years designing experience. Across medium of print, packaging, digital, social media, outdoor branding & promotion, 3D retail concepts, interactive designs, exhibitions & events, motions graphics and web with various organizations in India and UAE, I have collaborated with marketing and advertising executives and I heading a small designing team in marketing to create visual contents that drives increased company revenue.

Currently I work amongst enthusiastic marketing team with the title of Head of Graphic Design Department to creatively deliver the highest degree of brandings concepts & mockups, promotional design, packaging design, online and print support material for the top international toy brands for Toy Triangle Company, its largest toy distribution company in MENA region.

In my spare time, I love to do street photography, cooking, watching informative videos and learning new skills.

I am...

- 1 - Passionate (I absolutely love what I do)
- 2 - Enthusiastic (I want to learn)
- 3 - Skeptical (I think critically)
- 4 - Focused (I have the right attitude)



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HiT entertainment



Brands & clients,
I work for



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Logo Design



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Warner Bros In store area

Retail area concept plush toys



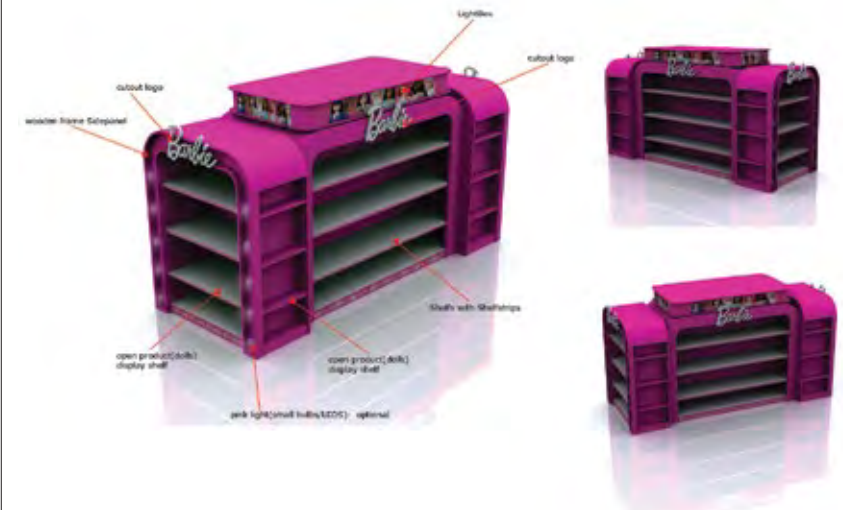
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Barbie gondola dressing

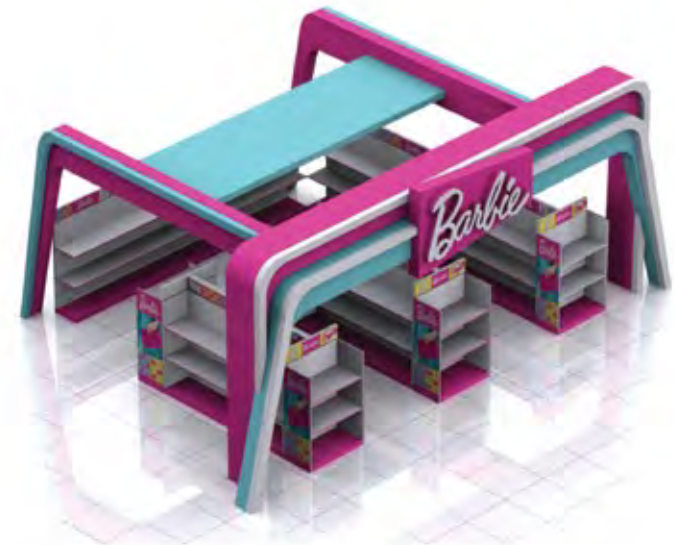
Retail concept for Mattel





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Barbie In store area
Retail concept for Mattel



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Barbie In store area

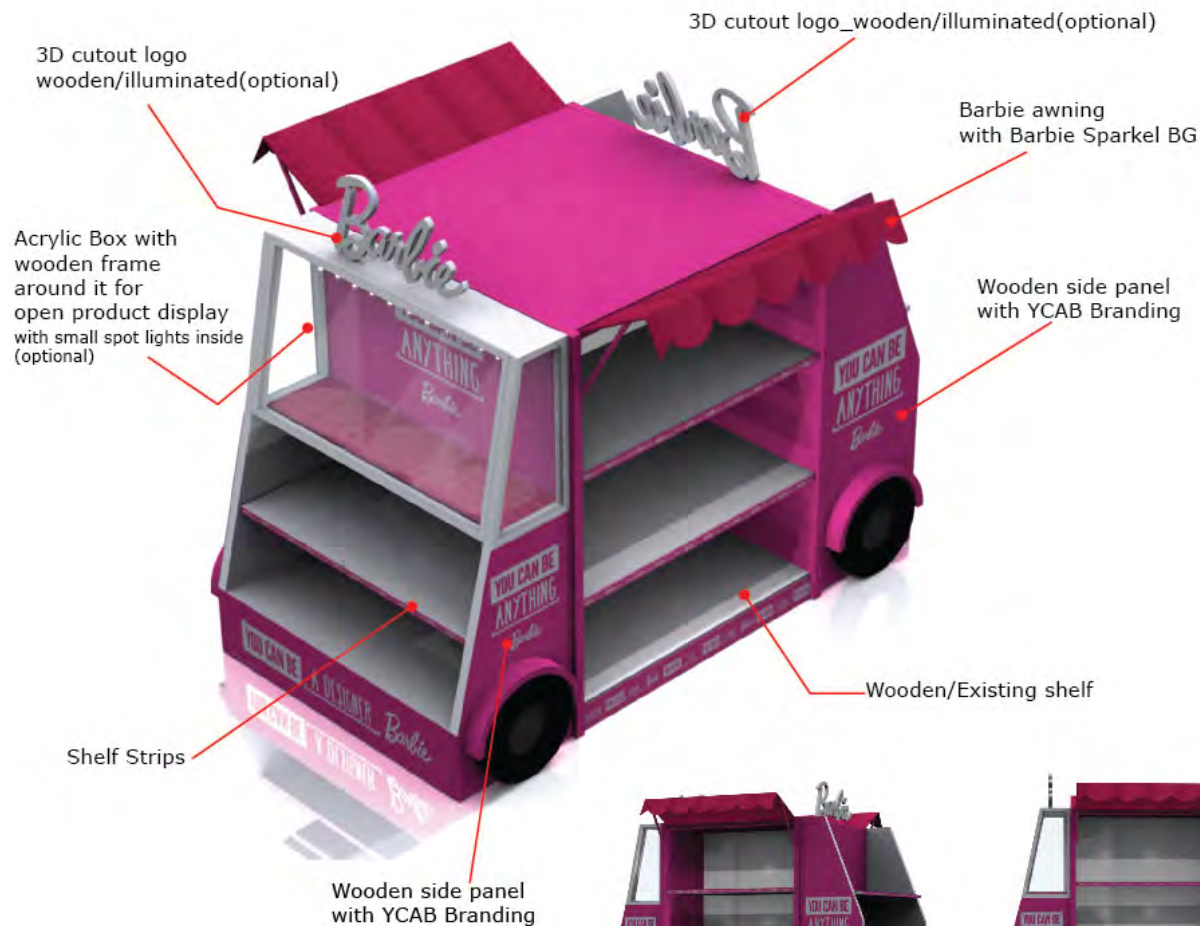
Retail concept for Mattel





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Barbie gondola dressing

Retail concept for Mattel

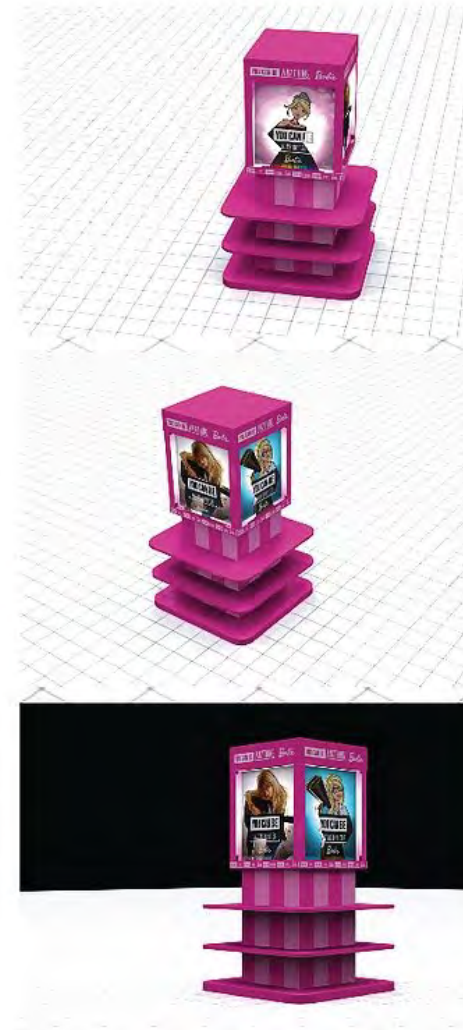


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Barbie pillar dressing

Retail concept for Mattel



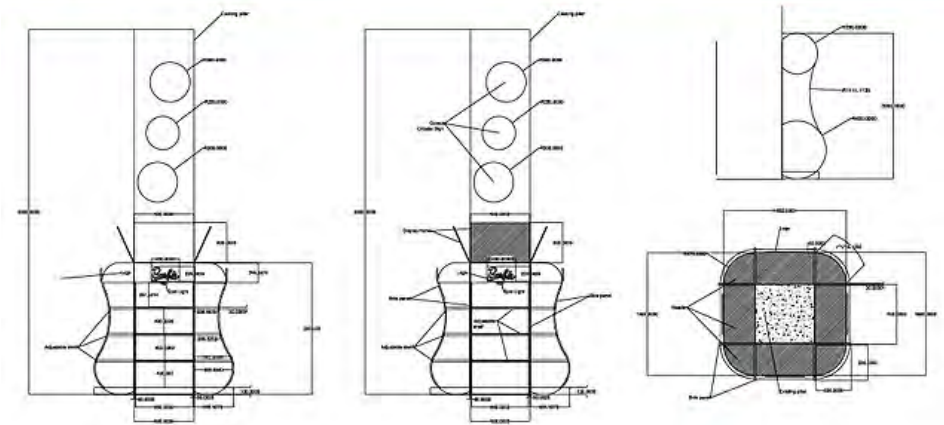


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Barbie pillar dressing

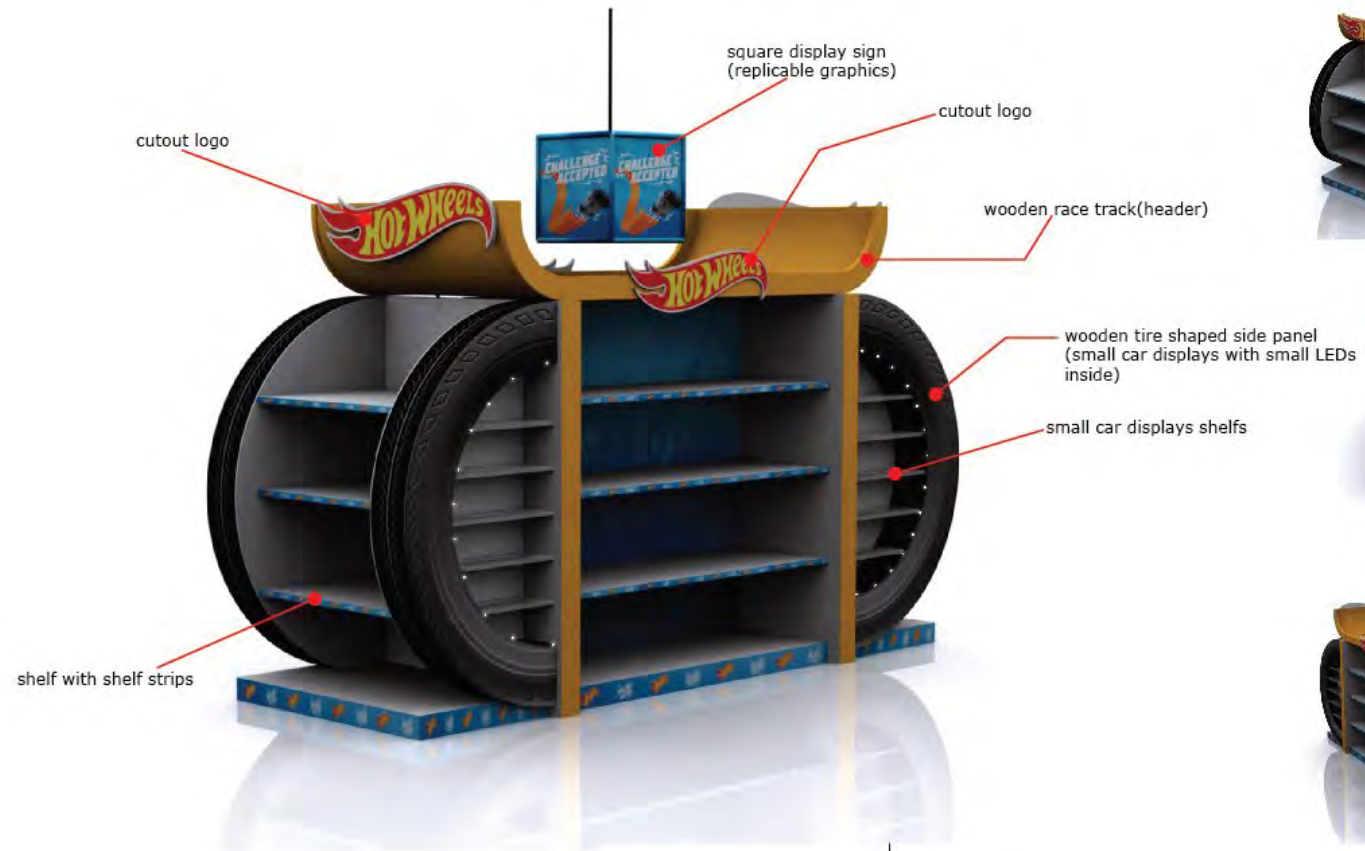
Retail concept for Mattel





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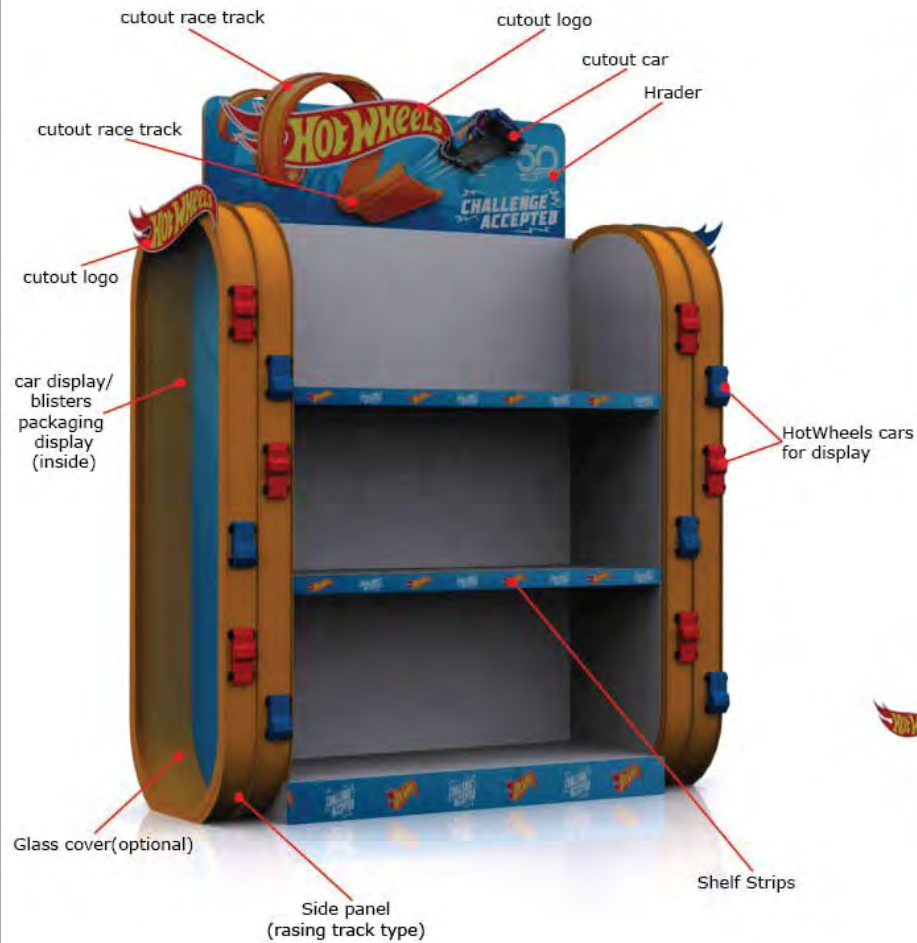


HotWheels gondola dressing
Retail concept for Mattel



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HotWheels endcap dressing
Retail concept for Mattel



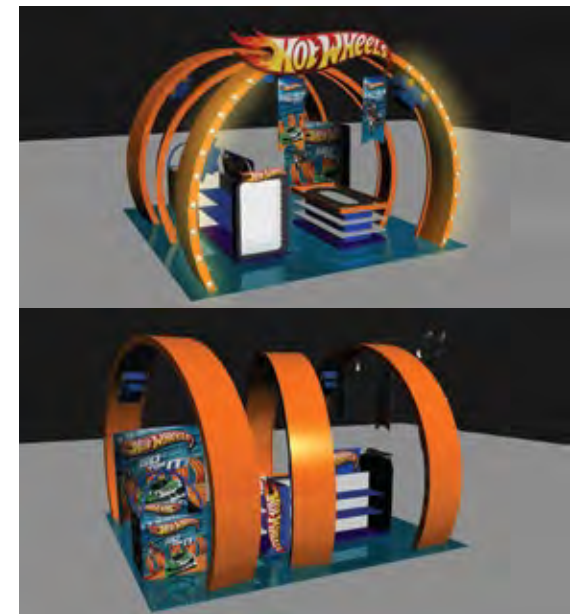
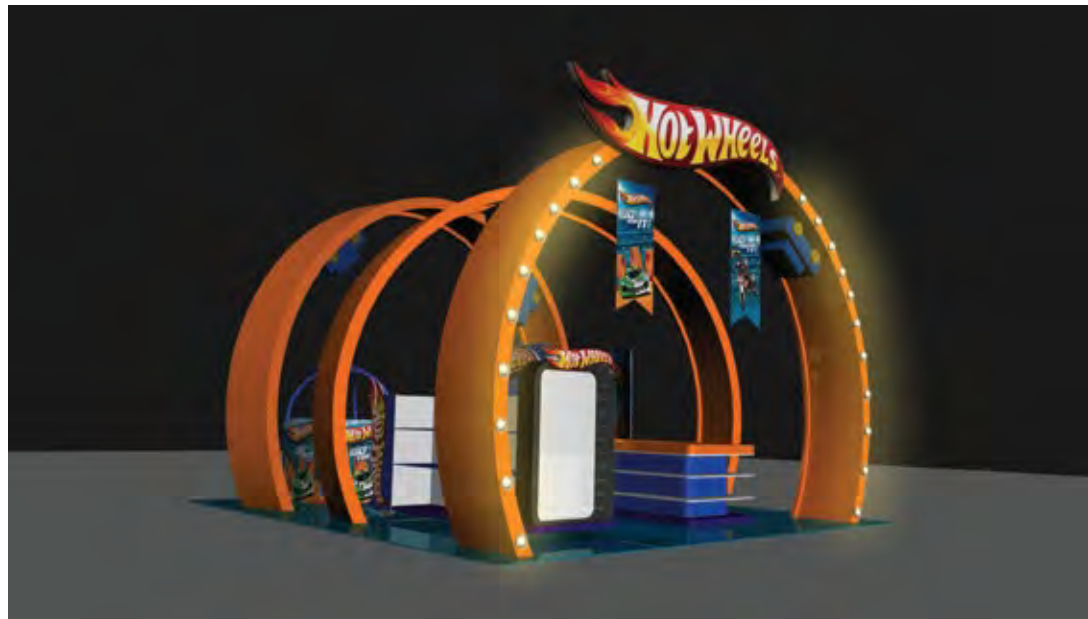


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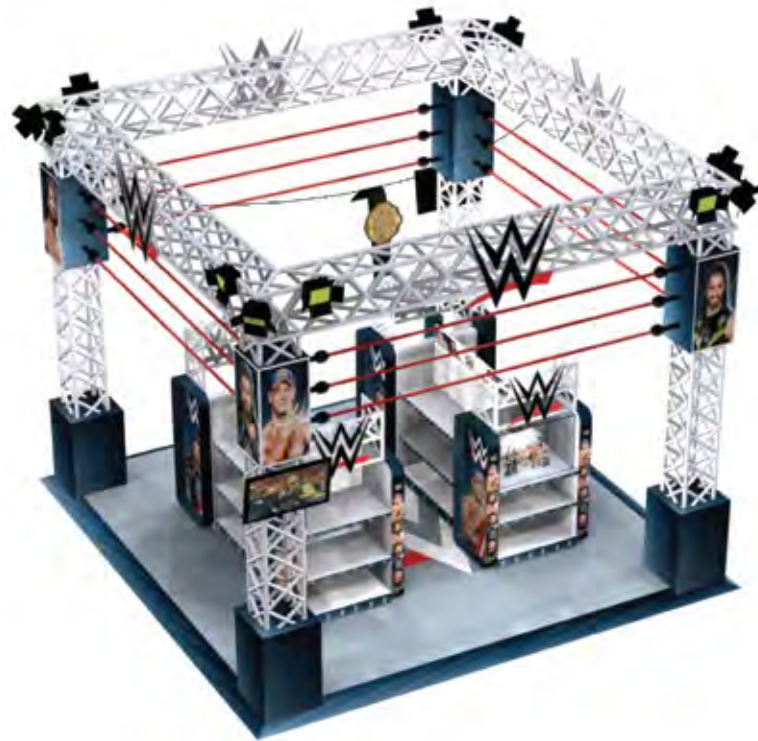
HotWheels In store area
Retail concept for Mattel



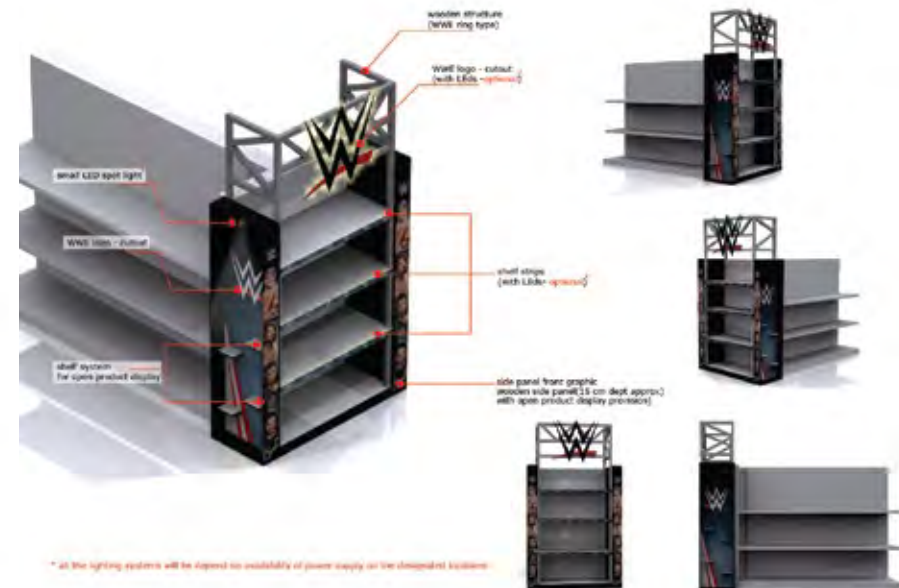


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**WWE in store area
pillar dressing
and endcap design**
Retail concept for Mattel

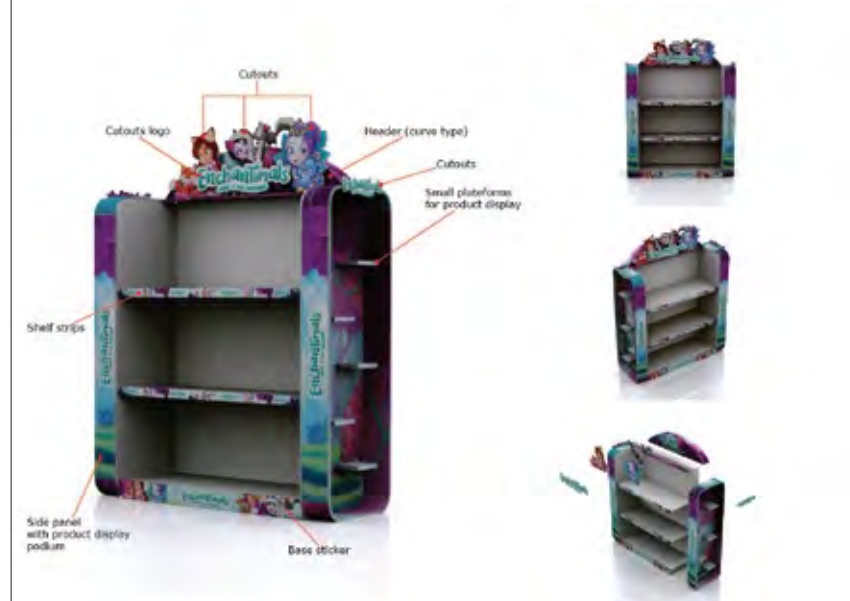


* all the lighting systems will be depend on availability of power supply on the designated location



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Endcap dressing
 Retail concept for Mattel



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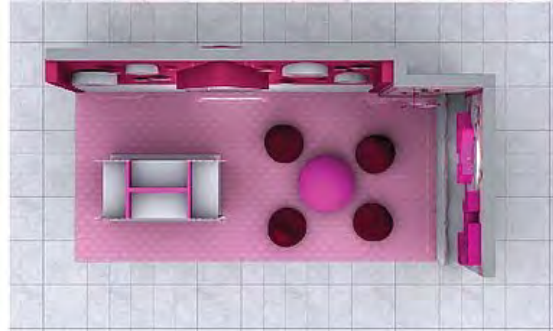


**Bambolina house
in store area**
Retail concept for Dimian



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Bambolina In store area

Retail concept for Dimian



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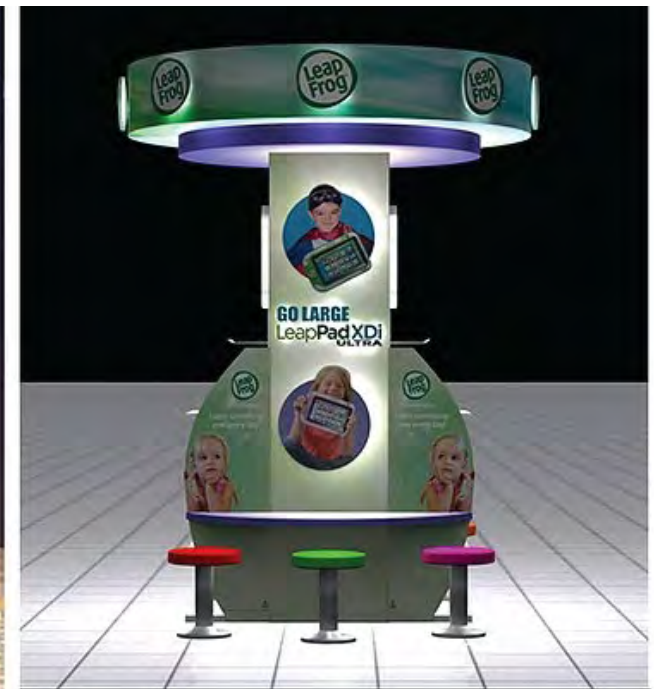
BOB gondola dressing
Retail concept for Zuru



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LeapFrog pillar dressing
Retail pillar concept for LeapFrog





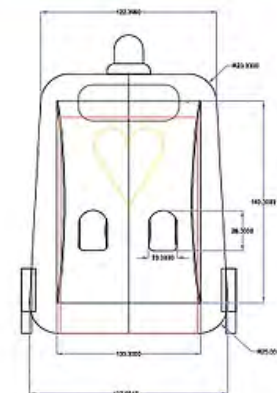
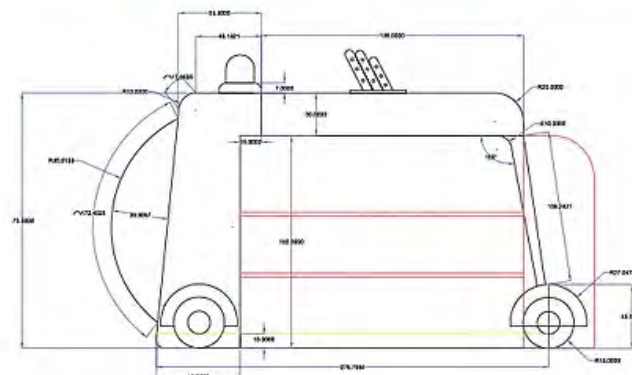
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DOC-McStuffins Ambulance

**Doc Mcstuffin
 Gondola dressing**
 Retail concept for Disney Junior





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Ben10 gondola dressing

Retail concept for Cartoon Network

Existing gondola with Ben10 truck dressing - single/one sided endcap (wooden/MDF with digital printed shelf adhesive sticker, cutout legends and lights)

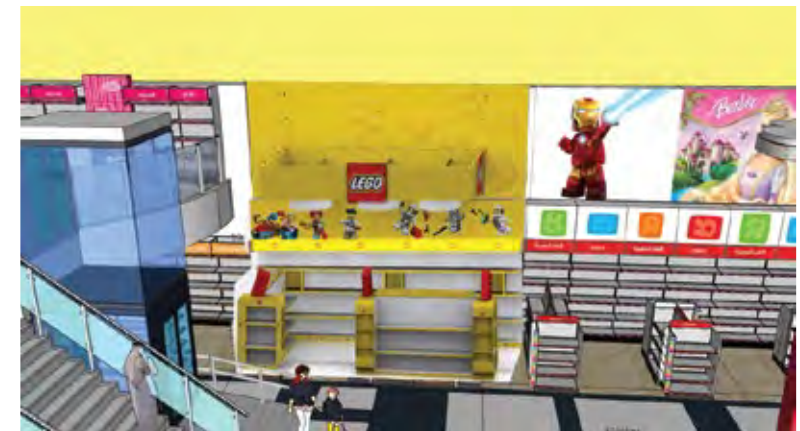


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LEGO In store area
shop in shop concept
Retail concept for LEGO





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**Kung Fu Panda movie
branding in store
display window
and pillar dressing**

Retail concept for DreamWorks toys



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**Playria stand alone product
display unit with
TFT screen for information**
Retail concept for DreamWorks toys



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Softeez display stand for plushes

Retail concept for Softeez (in house brand)





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Exhibitor stand

Stand with lots of activity
Crayola, Boomco(Mattel) & LEGO



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THUNDERBIRDS
Exhibitor stand
Stand for comic con 2016





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Indoor play area





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Area design concept
for kids event



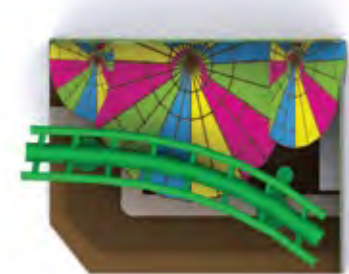


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**Toy selling area
in Adventureland**
Retail toy selling area



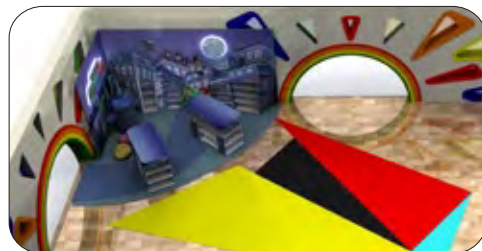
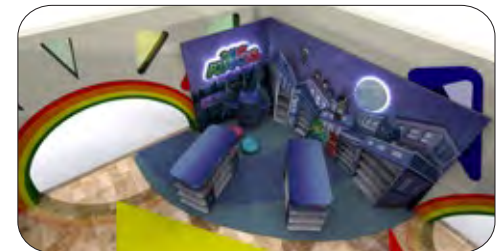
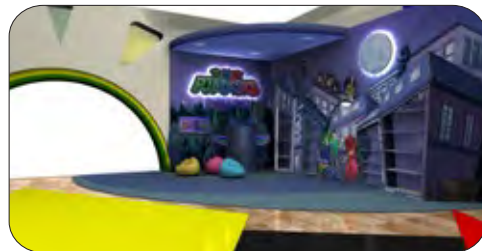


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PJ Masks Area
Global Village- Dubai
(Globo Club House)

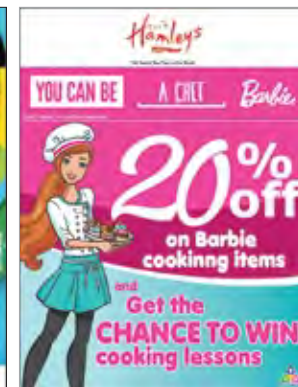
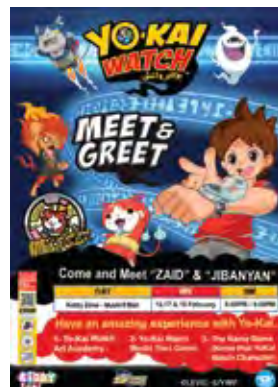




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Print Desinging



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Packaging Design



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Packaging Design





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Social Media





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Website





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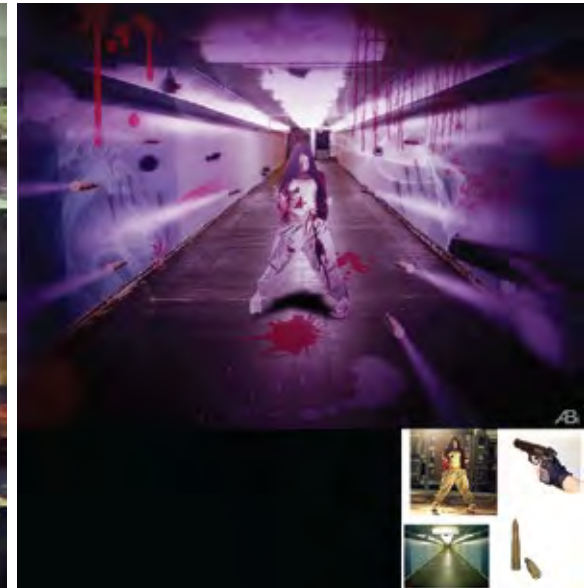
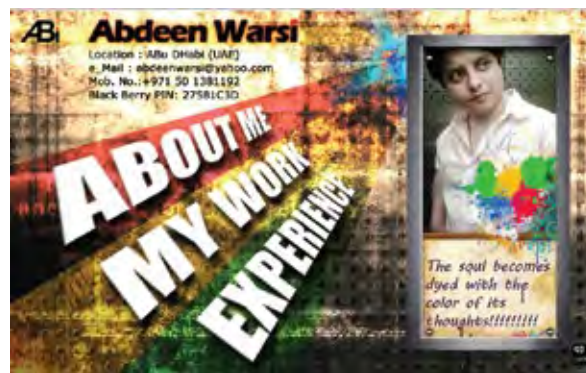


Photo Manipulation



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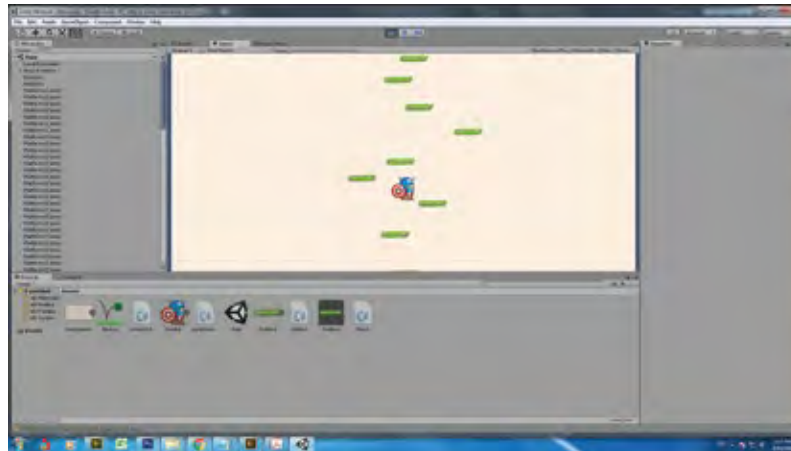
Animation



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Doodle Jump clone



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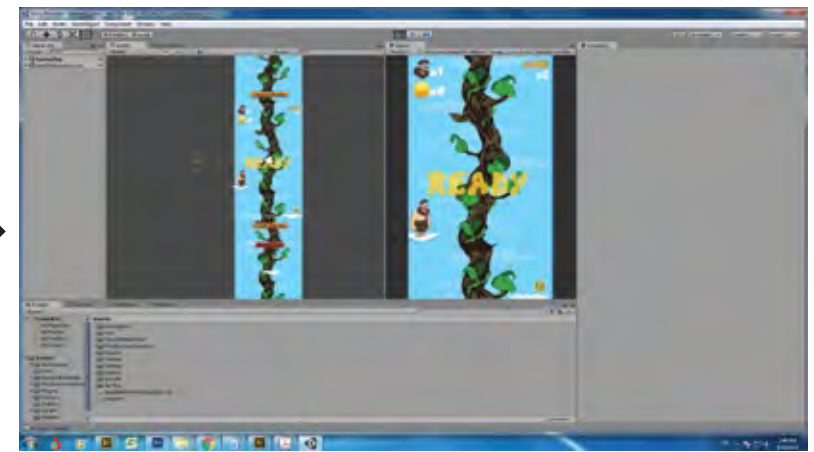
Cube run



Download Link :-

<https://drive.google.com/open?id=1whP2xM5Gwq28Urx0tsqIW1bjhBoKr4F>

Jack the Giant



Game development
with Unity Game Engine
and C#



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Thank you for your time and I look forward to connecting about opportunities to work together.